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MEDIA ADVISORY

For Immediate Release:

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ESPN Cleveland Presents W.A.G.S. 4K Run, Walk & Roll

It's the Fest of Ability! Celebrating Berea and All Our Kids Who Can!

to Benefit W.A.G.S. 4 Kids to Provide Service Dogs to Local Children with Disabilities

WHAT:	W.A.G.S. 4K Run, Walk & Roll is a race made up of three parts: a 4K Run, 1 Mile Walk, and 1 Mile Roll to promote health, ability and visibility in the Special Needs community. This will be our 1st annual W.A.G.S. 4K Run Walk and Roll so we hope you join us in the celebration! The Family Fun doesn't end when the race does. Stick around and enjoy Food Trucks, raffles, crafts, and other "family friendly" games, challenges and activities built for all ages and ability levels to enjoy and take part in. It's the FEST OF ABILITY! Celebrating Berea and all our Kids Who Can!
WHEN:	Date: Saturday, June 4th 2016 Day-Of Registration & Packet Pick-Up: 9am Race Start Time: 10am, Walk & Roll Start Time: 10:15am View The Route & Register Now: http://w4k.eventbrite.com
WHERE:	Coe Lake, Berea, OH 44017 Please don't drink and drive. Thanks to Transportation Sponsor, Uber! Download the app and sign up using promo code WAGS4KIDS to get your first ride free up to \$20. \$5 will be donated to W.A.G.S. 4 Kids.
INFORMATION:	<p>W.A.G.S. 4 K Run Walk and Roll is an annual community event open to all, presented by ESPN Cleveland and Euphoria Health and Fitness aimed to give visibility to W.A.G.S. 4 Kids and the incredible abilities of our community and our children.</p> <p>Since its beginning in 2004 the mission of W.A.G.S. 4 Kids has maintained a strong commitment to and belief in the ability of children who are able, to help those challenged in their everyday lives. Today we are proud to say that kids across Northeast Ohio are doing their part to change the lives of their peers through the Kids Who Can! Youth Empowerment Program, designed specifically to empower individual students and youth groups to engage whatever individual gifts and talents they may have, in benefit to local children. The first annual W4K Run, Walk & Roll event will be a family fun day in which athletes of all ages & abilities can compete, while also serving as a fundraiser for the training and placement of these life-changing Mobility Service and Autism Service Dogs. Each dog is trained to meet the specific needs of a child with disabilities in Northeast Ohio utilizing our Award-Winning ODRC Accredited Apprenticeship Service Dog Training Program. We are driven by our belief in early intervention and will work with a family as early in a child's life as there is a need and an interest. Over the past eleven years W.A.G.S. 4 Kids has raised over \$1M and provided over 60 Service Dogs to local kids doing spectacular work in our community. Recently voted your 2015 Cleveland Scene Magazine Readers' Choice Best Charity, we are the charity that Cleveland built. We have never forgotten that Berea is where our roots took hold and where they will forever be our home.</p> <p>We are very proud to be able to give back to the community. But we are even prouder of the people who share in the belief that we all deserve to actively pursue happy and healthy lives. 2016 marks our 12th year in celebrating camaraderie of this kind and we truly hope that you will take part in joining us next year as we march forward.</p> <p>Guests who have questions or want to come to the WAGS 4K Run, Walk & Roll are encouraged to register by calling 216.586.5853 x 2 or emailing sera@wags4kids.com. Guests may also view the route and directly register by visiting the above links.</p>